

ABSTRACT OF THE DISCLOSURE

Described is a process for imparting a fragrance to, and/or eliminating a malodour from solid or semi-solid surfaces through the use of polymeric particles. The polymeric particles have infrastructures composed of ethylene-vinyl copolymers, polymethyl methacrylate, polystyrene and/or ethylcellulose. Also described are aqueous treatment compositions for use in such processes.